



BROOKS, ALBERTA

Brooks Hotel Downtown Bullapalooza

Date: Wednesday, July 15th, 2026
Start Time: 7:00 PM MST
CONTESTANTS MUST be on-site and checked-in ONE HOUR PRIOR to start time
Location: Brooks Hotel 111 1st St W
Arena Type: OUTDOOR
Format: 25 Contestants Long Round; 8 Contestants Short Round
Event Formats and Payouts are subject to change based on entry numbers
Entry Fees: \$125.00 CASH ONLY
Added Money: **\$6,000.00**
Payout: Top 4 Long Round; Top 4 Short Round; No Average
Announcer: Marshal Glover
Sound: BNT Audio
Judges: Barry Arnestad
Jason Mowat
Safety Man: Lee Trach
Chute Boss: Darin Eno
Bullfighters: Austen Meston
Walker Hutton

Stock: Big O Rodeo Co.
Big Stone Rodeo Co.
Eno Bucking Bulls
Hartman Cattle Company
Lazy P Rodeo Company

Awards:
Special Events:
Host Hotel:
Entries Open: Monday, July 6th 9:00AM - 5:00PM MST
Callbacks: The Wednesday following entries, Callbacks will be posted to www.bullriderscanada.ca
Contestants **MUST check the website for callbacks** and if there are any discrepancies, Contestants **must notify the BRC Office** between 9:00AM & 5:00PM the Wednesday following entries for each event.
Entry Number: (403) 589-5566 - **TEXTED Entries Preferred**
Emergency Turnout Number: (403) 589-5566
Event Secretary: Rhonda Henry

Thank you to our Season Partners!

