



## SYLVAN LAKE, ALBERTA

### The Urban Dirtworks Bull Riders Canada Season XIV Finals *presented by Wrangler*

**Date:** Friday, November 6th & Saturday, November 7th, 2026  
**Start Time:** 7:00 PM MST Each Night  
**Location:** Sylvan Lake NexSource Centre - 4823 49th Avenue

**Tickets:**  
**Arena Type:** INDOOR  
**Format:** BRC will be taking the **Top 25** Contestants in the BRC Standings to the Finals  
**Entry Fees:** \$250.00 CASH ONLY!  
**Added Money:** **\$25,000.00 plus \$5000.00 Medicine River Oil Recyclers Grudge Match (Friday)**  
**\$10,000.00 GUARANTEED to AVERAGE Winner** in addition to LR payout Friday, Medicine River Oil Recyclers Grudge Match (Top 5 only), LR payout Saturday and Medicine River Oil Recyclers Championship Round Payout Saturday  
**Payout:** Friday night \$5000.00 Medicine River Oil Recyclers Grudge Match will be the Top 5 Contestants in the BRC Standings heading into the Finals competing on the 5 Medicine River Oil Recyclers Grudge Match Bulls

The draw for which Bull the Contestant will ride will be done in front of the crowd Friday evening \$1000.00 is up for each Bull; if the Contestant has a qualified ride on the Bull, the Contestant wins \$1000.00, if the Bull bucks the Contestant off before he is able to make a qualified ride, the Stock Contractor wins \$1000.00

**Announcers:** Johnathon Cole & Mike LaBelle  
**Sound:** Shaun Morton - Impact Audio Company  
**Judges:** TBA - After Contestant Voting  
**Rodeo Clown/Entertainer:**  
**Safety Man:** TBA - After Contestant Voting  
**Arena Director/Chute Boss:** Tanner Girtetz  
**Bullfighters:** TBA - After Contestant Voting



**Stock Contractors Friday:** TBA - After Contestant Voting  
**Stock Contractors Saturday:**

**Finals Event Photographers:** Clarity Marketing - Claire Surtjens  
Crowbait Creative - Logan Armstrong  
PoorBoy Media - Damen Fraser

**CONTESTANT Check In & Important Meeting Times:** **FRIDAY November 6th 2:00PM - 3:00PM:** NexSource Centre, Sylvan Lake **CONTESTANT Check in**, pay entry fees, pick up credentials, and Finals Coats  
**MANDATORY CONTESTANT MEETING: 6:15 PM, EACH NIGHT:** Contestant Dressing Room

**AGM:** **SATURDAY November 7th AGM Time 10:00 AM** at the NexSource Centre, Sylvan Lake - Strategis Meeting Room - Open to all BRC Members.

**Awards:** BRC National Champion Buckle by Jensen Silver; BRC Finals Champion Buckle by Jensen Silver; BRC Season Leader Trophy Saddle; BRC Season Leader Buckle by Jensen Silver; BRC Bull of the Year Buckle by Jensen Silver; BRC Bull of the Finals Buckle by Jensen Silver; Bullfighter Buckles by Jensen Silver; BRC Bullfighter of the Year Buckle by Jensen Silver; BRC Rookie of the Year Chaps by TFB Leather; The Lyle German Memorial Event of the Year Award

**Special Events:** Cabaret Friday - Featuring Drew Gregory; NOTE Cabaret is 18+  
Cabaret Saturday - Featuring the Hillside Outlaws, and opened by Beamer Wiggley; NOTE Cabaret is 18+

**Host Hotel:** Prairie Moon Inn & Suites Sylvan Lake - (403) 887-7884  
**Entries Open:** Monday, October 26th 9:00AM - 5:00PM MST  
**Callbacks:** The Wednesday following entries, Callbacks will be posted to [www.bullriderscanada.ca](http://www.bullriderscanada.ca)  
Contestants **MUST check the website for callbacks** and if there are any discrepancies, Contestants **must notify the BRC Office** between 9:00AM & 5:00PM the Wednesday following entries for each event.

**Entry Number:** (403) 589-5566 - **TEXTED Entries Preferred**  
**Emergency Turnout Number:** (403) 589-5566  
**Event Secretary:** Tanya Meston  
**Timer:** Erin Walker

Thank you to our Season Partners!

