



SYLVAN LAKE, ALBERTA

The Urban Dirtworks Bull Riders Canada Season XIV Finals *presented by Wrangler*

Date: Friday, November 6th & Saturday, November 7th, 2026
Start Time: 7:00 PM MST Each Night
Location: Sylvan Lake NexSource Centre - 4823 49th Avenue
Tickets: tickets.sylvanlake.ca
Arena Type: INDOOR
Format: BRC will be taking the **Top 25** Contestants in the BRC Standings to the Finals
Entry Fees: \$250.00 CASH ONLY!
Added Money: **\$25,000.00 plus \$5000.00 Medicine River Oil Recyclers Grudge Match (Friday)**
\$10,000.00 GUARANTEED to AVERAGE Winner in addition to LR payout Friday, Medicine River Oil Recyclers Grudge Match (Top 5 only), LR payout Saturday and Medicine River Oil Recyclers Championship Round Payout Saturday
Payout: Friday night \$5000.00 Medicine River Oil Recyclers Grudge Match will be the Top 5 Contestants in the BRC Standings heading into the Finals competing on the 5 Medicine River Oil Recyclers Grudge Match Bulls
The draw for which Bull the Contestant will ride will be done in front of the crowd Friday evening
\$1000.00 is up for each Bull; if the Contestant has a qualified ride on the Bull, the Contestant wins \$1000.00, if the Bull bucks the Contestant off before he is able to make a qualified ride, the Stock Contractor wins \$1000.00
Announcers: Johnathon Cole & Mike LaBelle
Sound: Shaun Morton - Impact Audio Company
Judges: TBA - After Contestant Voting
Rodeo: Dennis Halstead
Clown/Entertainer: TBA - After Contestant Voting
Safety Man: Tanner Girlatz
Arena Director/Chute Boss: TBA - After Contestant Voting
Bullfighters: TBA - After Contestant Voting



Stock Contractors Friday: TBA - After Contestant Voting
Stock Contractors Saturday:

Finals Event Photographers: Clarity Marketing - Claire Surtjens
Crowbait Creative - Logan Armstrong
PoorBoy Media - Damen Fraser

CONTESTANT Check In & Important Meeting Times: **FRIDAY November 6th 2:00PM - 3:00PM:** NexSource Centre, Sylvan Lake **CONTESTANT Check in**, pay entry fees, pick up credentials, and Finals Coats
MANDATORY CONTESTANT MEETING: 6:15 PM, EACH NIGHT: Contestant Dressing Room
AGM: **SATURDAY November 7th AGM Time 10:00 AM** at the NexSource Centre, Sylvan Lake - Strategis Meeting Room - Open to all BRC Members.
Awards: BRC National Champion Buckle by Jensen Silver; BRC Finals Champion Buckle by Jensen Silver; BRC Season Leader Trophy Saddle; BRC Season Leader Buckle by Jensen Silver; BRC Bull of the Year Buckle by Jensen Silver; BRC Bull of the Finals Buckle by Jensen Silver; Bullfighter Buckles by Jensen Silver; BRC Bullfighter of the Year Buckle by Jensen Silver; BRC Rookie of the Year Chaps by TFB Leather; The Lyle German Memorial Event of the Year Award
Special Events: Cabaret Friday - Featuring Drew Gregory; **NOTE Cabaret is 18+**
Cabaret Saturday - Featuring the Hillside Outlaws, and opened by Beamer Wiggley; **NOTE Cabaret is 18+**
Host Hotel: Prairie Moon Inn & Suites Sylvan Lake - (403) 887-7884
Entries Open: Monday, October 26th 9:00AM - 5:00PM MST
Callbacks: The Wednesday following entries, Callbacks will be posted to www.bullriderscanada.ca
Contestants **MUST check the website for callbacks** and if there are any discrepancies, Contestants **must notify the BRC Office** between 9:00AM & 5:00PM the Wednesday following entries for each event.
Entry Number: (403) 589-5566 - **TEXTED Entries Preferred**
Emergency Turnout Number: (403) 589-5566
Event Secretary: Tanya Meston
Timer: Erin Adams

Thank you to our Season Partners!

