



BRC FINALS 2021 ANNOUNCEMENT

-For Immediate Release-

SYLVAN LAKE, AB (September 28, 2021) – Following the recent announcement that the Province of Alberta has declared a state of public health emergency, Bull Riders Canada and the Town of Sylvan Lake have made the difficult decision to cancel the BRC Season IX Finals, originally scheduled for November 12-13, 2021, at the NexSource Centre in Sylvan Lake, Alberta.

“With the uncertainty in Alberta right now surrounding guidelines and restrictions, we felt in order to host a BRC Finals event that meets our expectations, the expectations of our athletes and the expectations of our fans, we needed to take a step back and re-evaluate.” - ***Russell Friend, President, Bull Riders Canada***

“There’s a lot of logistics and effort that go into an event of this magnitude, including staff and financial resources, to ensure that the BRC Finals continue to meet the amazing standards set in 2019. We will continue to work with our partners at Bull Riders Canada so that Sylvan Lake can once again play host to championship bull riding in our community next year.” – ***Mayor Teresa Rilling, Sylvan Lake***

Bull Riders Canada and the Town of Sylvan Lake remain committed to hosting the BRC Finals Event in 2022.

For More Information

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